

The influence of institutional, cultural and geopolitical factors on the EU's security and defence policy

When soft might not be enough anymore



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Abstract

In this thesis the IR-theories constructivism, liberalism and realism will be used in order to shed light on the security and defence policy of the European Union. Three recent developments affect the course of the integration process of this policy area. The first facet is the institutional change Brexit will bring about. The second facet is the cultural difference between the foreign policies of the United States and the European Union, which is enhanced by the election of Donald Trump as president of the US. The last facet is the geopolitical security dilemma that is imposed on the EU by Russia. In this research the impact of these three developments on the integration process of the EU's security and defence policy will be analysed.



Preface

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Table of contents

Acronyms	8
Introduction	9
1 The EU's security and defence policy explained	12
Theoretical interpretation	12
Key moments that boosted integration	16
Not taking the CSDP seriously	17
2 Institutional changes of the EU's security and defence policy after Brexit	20
Opportunities after Brexit	21
Difficulties after Brexit	22
Good friends or casual acquaintances?	23
3 The cultural difference in foreign policies between the Transatlantic partners and the interaction with NATO	25
Unilateralism vs. multilateralism	25
No more free riding with the US	27
The CSDP in relation to NATO	29
4 Russian influence on the EU's security and defence policy	31
Upcoming Russia	32
Expansion of the West	34
Motives based on theory	35
Dilemma: soft vs. hard approach	36



5. Final Analysis: the future of the CSDP according to IR-theories	39
Conclusion	42
Bibliography	45



Acronyms

CFSP	Common Foreign and Security Policy
CSDP	Common Security and Defence Policy
ENP	European Neighbourhood Policy
ESDP	European Security and Defence Policy
EU	European Union
GDP	Gross Domestic Product
IR	International Relations
NATO	North Atlantic Treaty Organization
PESCO	Permanent Structured Cooperation
SU	Soviet Union
UK	United Kingdom
US	United States of America



Introduction

“Europe, ladies and gentlemen, should be stronger and this is particularly true when it concerns our defence. Europe can no longer depend on the singular power and military capacity of individual member states. Together we have to make sure to protect our interests.”¹

This quote comes from the president of the European Commission Jean-Claude Juncker. In his speech, he held in September 2016, he called for a military headquarters of the EU in order to perform more effective military missions. This plan got operational in July last year, although under a more neutral name: the new command centre.² Juncker often expresses the necessity of stimulating defence integration of the EU. The call for increasing security and defence integration comes in a time where institutional, cultural and geopolitical factors pose challenges for the safety of the member states of the EU.

The research question of this research will be as follows:

How do the latest institutional, cultural and geopolitical developments affect the integration process concerning the security and defence policy of the European Union?

This research will be divided in five chapters. In the first chapter the EU's security and defence policy will be analysed on the basis of the theoretical frameworks which are used in the scientific world of IR. Liberalism, realism and constructivism are the theories that each shed a different light on this policy area. This chapter will also examine which moments promoted the integration process in the past. Comparable future key moments might boost the integration process. Also the

¹ Jean-Claude Juncker, ‘Jean-Claude Juncker announces plans for a European military HQ’, <http://www.dailymail.co.uk/news/article-3789371/Jean-Claude-Juncker-presses-ahead-plans-EU-army-announces-plans-European-military-HQ.html#v-5070841113250215374>, published on the 14th of September 2016, consulted on 8th of June 2017.

² European Union, ‘From Shared Vision to Common Action: Implementing the EU Global Strategy Year 1’, https://europa.eu/globalstrategy/sites/globalstrategy/files/full_brochure_year_1.pdf, Brussels, published June 2017, consulted on the 20th of February 2018.

challenges the integration process is faced with nowadays are central in this chapter. It is necessary to mention these challenges in order to reveal the current state the EU's security and defence policy is in and what hurdles the integration process of this policy area has to face.

In the second chapter I will analyse what Brexit will mean for the security and defence policy of the EU. The UK has always been one of the most influential member states, especially in the military domain. The EU's security and defence policy has to anticipate on the exit of one of its most valuable member states, since this departure will change the institution of the EU as a whole.

The third chapter will be devoted to the cultural difference between the foreign policies of the US and the EU. Now that president Donald Trump is in charge of the US the differences between the European and American approach to provide security for the European continent are more visible. Also the role of the *North Atlantic Treaty Organization* (NATO) might change. NATO is very active in Europe, especially after Russia annexed Crimea. Despite the fact that Trump announced that he believes NATO is outdated and needs change, NATO still is the protector of Europe, which means the EU is still in a dependent position.³ It will be interesting to see if these developments increase the need for the EU to become a unified front concerning security and defence.

In the fourth chapter the research will focus on the geopolitical threat that comes from power block Russia. When the Cold War ended the diplomatic relationship between the EU and Russia seemed quite solid. However, several political developments has put the relationship on edge. Especially the annexation of Crimea and the Ukraine crisis showed that the wellbeing of Central and Eastern member states of the EU might be at risk. Therefore, the foreign policy of Russia will force the EU to react.

³ Donald Trump, 'N.A.T.O. is obsolete ...', *Twitter*, <https://twitter.com/realdonaldtrump/status/712969068396093440>, published on the 24th of March 2016, consulted on the 3rd of January 2017.



Before the conclusion of this research is presented a final analysis will be made about how the security and defence policy will evolve over time. The expectations about the future of this policy area will be based on the theoretical frameworks that were introduced in the first chapter.

As regards to the methodology, I will use process tracing. This will help me understand if the integration process accelerates with the exit of one of the most influential members, the changing interaction between the EU, US and NATO and the presence of a strong threat perception from Russia, because the causality will be made clear. I will also conduct content analysis of relevant documents to see how the EU justifies the need for greater security and defence integration and what concrete steps have been made.

1. The EU's security and defence policy explained

The European Community, the predecessor of the EU, has been founded shortly after World War II in order to safeguard peace on the continent. For over seventy years the member states have lived in peace. However, the EU has been challenged by several security threats ever since its existence. In order to tackle these issues the EU created a security and defence policy. This chapter will display how this policy can be explained from a theoretical point of view. This will help understand the integration process of the security and defence policy area of the EU. This chapter will also focus on events that changed the course of the integration process and what challenges the integration process is facing nowadays.

Theoretical interpretation

The EU introduced the *Common Foreign and Security Policy* (CFSP) in the Maastricht Treaty of 1992 in order to protect their interests and tackle security issues in and outside the European territory, in light of the new international security environment that emerged after the Cold War ended. An integral part of this policy is the *Common Security and Defence Policy* (CSDP) which provides the CFSP with, although very limited, military capabilities. The CFSP and the CSDP are relatively young institutions that are evolving rapidly ever since its creation. Therefore, the theoretical discourse about the security and defence framework of the EU is also quite new. The security and defence mechanism can be studied in the field of European integration studies, security studies and in the field of IR. All study fields have their own theoretical frameworks and methodologies to explain political entities. The newness of this subject and the existence of multiple scientific approaches are reasons why the security and defence policy of the EU is undertheorized in the field of IR. Also, multiple mainstream IR-theories can be used to explain the security apparatus of the EU.⁴ This chapter will portrait the security and defence policy of the EU in the light of liberalism, realism and constructivism.

⁴ Xymena Kurowska and Fabian Breuer, *Explaining the EU's Common Security and Defence Policy: Theory in Action*, New York: Palgrave Macmillan 2012, pp. 1-2.

The EU itself can be seen as a soft power. The concept of soft and hard power was developed by Joseph Nye. A soft power is a political entity that tries to use its power to persuade other political entities in doing something that the soft power desires from them. Means of using this kind of power are most often legal or socioeconomic policies. At the moment the EU does not have enough military means to act as a legitimate hard power. A hard power uses military strength in order to coerce and enforce other political entities.⁵ Soft power measures are mostly propagated by normative entities who are hesitant of using hard force. The EU is an example of an normative political entity. Therefore, the EU itself can be best understood from the perspective of liberalism.

From a liberal point of view one can argue that the EU is based on liberal pillars like multilateralism, international dialogue and socioeconomic cooperation. This will create a harmony of interests. These pillars are also the basis for the creation of the CFSP and CSDP.⁶ The EU promotes norms and values, like democracy and civil and human rights and has proven to be a successful partner in socioeconomic relationships with other parts of the world. This work ethic is also present in the EU's security and defence framework.

The difference between other policy areas of the EU and the CSDP is that member states have veto power. Without consent of the member states Brussels is not able to go through with a policy issue they want to implement. In theory, the CSDP is based on equality of the member states. However, realists might argue that this is not the case in reality. Only a few stronger member states are able to provide the CSDP with military equipment and will therefore take the lead in the security and defence policy. Smaller or weaker member states will just follow the stronger ones.⁷

Looking from a realist perspective the creation of a security and defence policy of the EU is the icing on the cake, that is to say to the integration process. Any political actor who wants to play a

⁵ Joseph Nye, *Soft Power: The Means to Success in World Politics*, New York: Public Affairs, 2004, pp. 12-25.

⁶ Jolyon Howorth, 'Discourse, Ideas, and Epistemic Communities in European Security and Defence Policy', *West European Politics*, Vol. 27, No. 2, 2004, p 280.

⁷ Daniel Fiott, 'The Common Security and Defence Policy and IR Theory', *E-International Relations*, <http://www.e-ir.info/2013/08/20/the-common-security-and-defence-policy-and-ir-theory/>, published on the 20th of August in 2013, consulted on the 12th of December 2017.

significant role on the world stage requires a security and defence policy in order to protect its position on the world stage.⁸ The CSDP might even be set up in order for the EU to evolve into a global military power the world has to reckon with.⁹ The EU has proven to be a strategic player when it comes to geopolitics, since it has welcomed many member states since the end of the Cold War. Therefore, the EU created more input for their security and defence framework. Currently the EU depends on NATO and the US for military support, but Brussels decided to increase its own hard power in order to be less depended.¹⁰ This development also means that the role of the CSDP can be ambiguous in relation to NATO and the US. Structural realists would argue that the CSDP can be seen as an instrument for the EU to balance power with the US, who is the current military hegemon in today's world order.¹¹

However, the creation of a security and defence framework can also be reason for the EU to keep the US engaged with the European continent. The CSDP is not able to provide safety for its member states without help from the US. This might be a way for Brussels to keep a strong external player on the sideline, so that the strongest member states are not able to take the lead and overstep the smaller and less influential ones.¹²

As mentioned earlier, the CSDP is an intergovernmental instead of a supranational policy area in which the member states, who possess and control the military equipment, have the final say.¹³ This makes the nation state the central and decisive political actor. The central actor, in this case still twenty-eight member states, is driven by self-interest and strives for self-preservation in an anarchic world order.¹⁴ It is evident that member states still put their self-interest before the harmony of interests. The CFSP and the CSDP have difficulties creating a legitimate military

⁸ Kari Möttölä, 'Drivers of defence integration within the European Union', *Paper prepared for the Sixth (SGIR) Pan-European International Relations Conference*, 2007, p. 13.

⁹ Barry R. Posen, 'European Union Security and Defence Policy: Response to Unipolarity?', *Security Studies*, Vol. 15, No. 2, June 2006, pp. 185-186.

¹⁰ Ibid.

¹¹ Maria Strömviik, *To Act as a Union: Explaining the Development of the EU's Common Foreign Policy*, Lund: Lund University, Department of Political Science 2005, p. 44.

¹² Sten Rynning, 'Realism and the Common Security and Defence Policy', *Journal of Common Market Studies*, Vol. 49, No. 1, p. 37.

¹³ Fiott, 'The Common Security and Defence Policy and IR Theory', consulted on the 12th of December 2017.

¹⁴ Lorenzo Cladi and Andrea Locatelli, *International Relations Theory and European Security: We thought we knew*, New York: Routledge 2016, p. 24.

force, because member states are hesitant of joining forces.¹⁵ Member states do not seem as committed to the CSDP as they are to their national security and defence programs. This is one of the flaws of the current policy which will be further discussed in another passage.

The EU can only be effective if it finds common understanding of security issues. Realists would say that only one nation state or a group of stronger states are able to come up with a common view.¹⁶ The EU goes against this realist conception by creating a common strategic culture where all member states are part of. This objective was introduced in the first European Security Strategy, that was published in 2003.¹⁷ From a constructivist point of view the creation of a strategic culture of the EU is a process that is based on identity. Identity formation is shaped by open communication, socialisation and ideational discourse. A common culture is subject to the external environment and changes on the basis of joint experiences.¹⁸ A reason why member states would want to adapt their national security agenda's to a European one is because most member states have lived in peace for many years and do not have to fear their neighbours. Territorial defence became a European project instead of a national one.¹⁹ The EU can also appeal to social and political values and principles that Europeans share in order to form a common political identity. This way the political identity is a constructed principle that is based on politics instead of cultural heritage. If the member states feel they value the same principles and have things in common when it comes to their self-identification, they are more likely to join forces in a common policy.²⁰

In practice, it is easier for the EU to find common ground among its member states about soft security measures. When the use of hard power might be necessary the member states are more

¹⁵ Desmond Dinan, *Ever Closer Union: An Introduction to European Integration*, Hampshire: Palgrave Macmillan 2010, p. 556-564.

¹⁶ Jolyon Howorth, *Security and Defence Policy in the European Union*, Basingstoke: Palgrave Macmillan 2007, pp. 181-184.

¹⁷ European Security Strategy, 'A secure Europe in a better world', *The European Union Institute for Security Studies*, December 2003, p. 11.

¹⁸ Möttölä, 'Drivers of defence integration within the European Union', pp. 8-9.

¹⁹ Howorth, *Security and Defence Policy in the European Union*, pp. 190-192.

²⁰ Sonia Lucarelli and Ian Manners, *Values and Principles in European Union Foreign Policy*, New York: Routledge 2006, p. 13

divided, which makes it difficult for the EU to come up with a unanimous course.²¹ Since new security dilemmas are emerging the values, principles and culture that define and guide the CSDP are under pressure. The creation of a common strategic culture might not be enough for the CSDP to be as successful as can be.²² Thus, in the light of constructivism the current security and defence policy of the EU has to overcome a big challenge.

Key moments that boosted integration

As mentioned earlier the ending of the Cold War changed the new world order drastically. With the collapse of the Soviet Union (SU) the immediate security threat from the East vanished. Although the direct threat of the communist bloc was gone, another threat on the South Eastern borders of the EU emerged.

The Yugoslav Wars (1991-2001) caused the biggest crisis on the European continent ever since World War II. The war over Kosovo (1998-1999) turned out to be a key moment for the origin of the EU's security and defence policy. This war showed that Brussels lacked hard power since the EU was not capable of sending military troops to the area.²³ Leaders of several member states agreed that the EU had to become capable of preventing and resolving security threats. This was why the *European Security and Defence Policy* (ESDP), the predecessor of the CSDP, was launched as part of the CFSP. This institution never really had practical effect until the St. Malo statement of 1998 and the Cologne and Helsinki Summits of 1999.

In Cologne The European Council stated that “the EU must be able to take autonomous action. This must be backed up by credible military forces and must have the means to decide to use them.”²⁴ In Helsinki the policies became more concrete. The European Council decided that “the member states should be able to deploy up to 60.000 troops within 60 days. These troops must

²¹ Möttölä, ‘Drivers of defence integration within the European Union’, p. 9.

²² Lucarelli and Manners, *Values and Principles in European Union Foreign Policy*, pp. 1-7.

²³ Alistair J.K. Shepherd, ‘A Milestone in the History of the EU: Kosovo and the EU's International Role’, *International Affairs* 85, No. 3, 2009, p. 516.

²⁴ The European Council, ‘Presidency Conclusions’, *Bulletin EC 6-1999*, Cologne.

function like a nation-like army with air and naval elements.”²⁵ Up till this day the EU has only used these troops for police and peace keeping missions in African countries.

Another key moment that boosted defence integration was the 9/11 terrorist attack in the US. A new kind of security threat emerged the EU had to deal with.²⁶ The Berlin Plus Agreements in 2002 made it possible for the EU to access resources of NATO.²⁷ Also since 2004 the ministers of defence of the member states agreed to set up “battlegroups”. These battlegroups had to be deployable within ten days if a conflict emerges. Two battlegroups are constantly standby and ready to react when necessary.²⁸

The military capabilities of the EU have grown remarkably, but are still relatively small for such an big political entity. The EU still is not a credible deterring power. However, more key moments like these might enhance the integration process.

Not taking the CSDP seriously

In order to boost the integration process even more the CFSP and the CSDP must overcome several difficulties that put a strain on the process of becoming a unified association. As mentioned earlier not all member states support the EU’s security and defence policy completely.

Although member states have repeatedly pleaded their support for more integration on this issue and even made promises for making an effort in order to create a successful mechanism, when it comes to it, member states are turning their heads.²⁹ Many member states fail to spend enough on defence. This is partially due to the fact that the defence market is fragmented. Only a few, bigger member states are able and willing to provide the CSDP with military equipment, logistics and

²⁵ The European Council, ‘Presidency Conclusions’, *Bulletin EC 12-1999*, Helsinki.

²⁶ Monica den Boer and Jörg Monar, ‘11 September and the Challenge of Global Terrorism to the EU as a Security Actor’, *Journal of Common Market Studies*, No. 40, September 2002, pp. 11-12.

²⁷ Dinan, *Ever Closer Union: An Introduction to European Integration*, p. 558.

²⁸ *Ibid.*

²⁹ *Ibid.*, p. 564.

intelligence.³⁰ Also the EU depends on the bigger, most influential states when it comes to military input. It certainly did not help that all member states have cut back drastically on the defence sector during the economic crisis of 2008.³¹

Another reason why the integration process is experiencing difficulties is because member states have different interests, traditions and (historical) experiences when it comes to tackling security threats.³² Not every member state experiences the same security dilemma another member state is concerned with. Eastern and former Soviet satellite members feel Russia breathing down their neck, but the Southern member states are more worried about the high influx of refugees that enters their borders.

The organisational structure of the CSDP also leaves much to be desired. The Lisbon Treaty of 2009 appointed the CSDP with a High Representative. The High Representative tries to create coherence between the European Council and the European Commission in order to formulate and conduct agreements and is responsible for all missions the CSDP carries out. However, the President of the European Council is responsible for the external representation of the EU when it comes to the security and defence policy.³³ This basically means that the EU has two positions that both represent the CSDP in some way. If the High Representative and the President of the European Council do not see eye to eye, the decision-making process of the CSDP might suffer from it. Also the president of the European Commission and the members of the European Council, which consists of all state leaders of the member states, are able to block policies if they disagree.

³⁰ Anand Menon, 'Empowering Paradise? The ESDP at Ten', *International Affairs*, Vol. 85, No. 2, 2009, pp. 234-235.

³¹ European Parliamentary Research Service, 'EU-NATO cooperation after the Warsaw Summit', [http://www.europarl.europa.eu/RegData/etudes/BRIE/2016/595855/EPRS_BRI\(2016\)595855_EN.pdf](http://www.europarl.europa.eu/RegData/etudes/BRIE/2016/595855/EPRS_BRI(2016)595855_EN.pdf), published in December 2016, consulted on the 12th of September 2017.

³² Tom Hadden, *The Responsibility to Assist: EU Policy and Practice in Crisis-Management Operations Under European Security and Defense Policy*, Portland: Hart 2009, p. 12.

³³ Official Journal of the European Union, 'Treaty of Lisbon: Amending the Treaty on European Union and the Treaty establishing The European Community', Article 13 and 15, <http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:C:2007:306:FULL:EN:PDF>, consulted on the 12th of August 2017.

Another obstacle is that not all member states are confident that the CSDP is able to work well together with NATO. Shortly after the CSDP was founded a discussion arose about the dynamic between the CSDP and NATO, since it was not clear what kind of tasks the CSDP would perform. Some member states were worried the CSDP would compete with NATO instead of stepping in a complementary role.³⁴ The EU has always said that it does not want to replace or work against NATO. In fact, only NATO has the ability and authorisation to deal with security threats like the proliferation of weapons of mass destruction and terrorism.³⁵

The fact that the EU is not completely capable of standing on its own feet when it comes to tackling security threats is affecting the credibility of the CSDP. It will be difficult for the EU to break loose from the constraints member states and the EU itself put on the security and defence framework. This process will also be influenced by the leave of one of the biggest contributors to the CSDP: Great Britain. A thorough analysis of the impact that Brexit will have on the institutional structure of the EU's security and defence policy will be made in the next chapter.

³⁴ Niels Lachmann, 'The EU-NATO-CSDP relationship: asymmetric cooperation and the search for momentum', *Studia Diplomatica*, Vol. LXIII, No. 3 & 4, pp. 185-186.

³⁵ Petros Demetriou, 'NATO and CSDP: Can the EU afford to go solo?', *Cogent Social Sciences*, Vol. 2, No. 1, July 2016, p. 7.

2. Institutional changes of the EU's security and defence policy after Brexit

“As Europeans we must take greater responsibility for our security. We must be ready and able to deter, respond to, and protect ourselves against external threats. While NATO exists to defend its members - most of which are European - from external attack, Europeans must be better equipped, trained and organised to contribute decisively to such collective efforts, as well as to act autonomously if and when necessary.”³⁶

This quote comes from the *Global Strategy for the European Union's Foreign And Security Policy*, which was published a week after a majority of the British people decided they want to leave the EU. This strategy sets goals the EU wishes to see fulfilled when it comes to the security and defence policy. On almost every page of this policy paper the importance for the EU to work more closely together is being emphasized. It is no surprise the Global Strategy was published only a week after it became clear the UK would leave the EU, since the EU wants to keep the alliance with the remaining member states intact. It is certain that Brexit will have big consequences for the European integration process concerning the CSDP, even though negotiations about what kind of Brexit will be executed are still ongoing. The UK was the most Eurosceptic member state. Despite the fact that the UK helped set up the CSDP, the UK was not as enthusiastic and supportive in recent years. The intergovernmental character of the CFSP and the CSDP was always ‘protected’ by the UK.³⁷ For example, the UK initially vetoed against the creation of a permanent military operational headquarters of the EU.³⁸ Even before Brexit is

³⁶ European Union, ‘Shared Vision, Common Action: A Stronger Europe. A Global Strategy for the European Union's Foreign And Security Policy’, http://eeas.europa.eu/archives/docs/top_stories/pdf/eugs_review_web.pdf, Brussels, published June 2016, consulted on 14th of September 2017, p. 19.

³⁷ Robin Niblett, ‘Choosing between America and Europe: A new context for British foreign policy’, *International Affairs*, Vol. 83, No.4, pp. 633.

³⁸ Richard G. Whitman, ‘The UK and EU Foreign, Security and Defence Policy after Brexit: Integrated, Associated or Detached?’, *National Institute Economic Review*, Nr. 238, November 2016, p. 46.

finalized this military headquarters is realised, although slightly adapted to the wishes of the hesitant member states and with a different, less aggressive-sounding name.³⁹

Opportunities after Brexit

The most important objective is that the EU will be stricter when it comes to the input member states must deliver. Commitments that have been made in the Lisbon Treaty must be honoured, which have not been fulfilled till this day.⁴⁰ This means that the EU will work on their military capabilities and the desire to get more autonomy in the decision-making process of the CFSP and the CSDP.⁴¹ Last November twenty-three member states of the EU signed a document in which they have pledged to increase their input in the CSDP.⁴² This agreement shows that the confidence of the member states in the EU's security and defence policy grows.

The biggest policy proposal will be the usage of permanent structured cooperation (PESCO) provisions. PESCO makes it possible for the EU to establish agreements and project which do not need the support and consent from all member states.⁴³ This would make it easier for the EU to conduct missions. Last December the European Council consented this step.⁴⁴ Former defence minister of the UK, sir Michael Fallon, has declared that some of these major steps forward will not be taken as long as the UK is still a member of the EU, because the Britons believe it might undermine the role of NATO.⁴⁵ The UK might not be able to prevent these policies from

³⁹ Reuters, 'Britain drops opposition to new EU military command centre', <https://uk.reuters.com/article/uk-britain-eu-defence/britain-drops-opposition-to-new-eu-military-command-centre-idUKKBN18Z1NZ>, published on the 8th of June 2017, consulted on the 30th of November 2017.

⁴⁰ Patrick Müller, 'EU foreign policy: no major breakthrough despite multiple crises', *Journal of European Integration*, Vol. 38, No. 3, p. 370.

⁴¹ Ibid, pp. 9-11.

⁴² Algemeen Dagblad, 'Nederland tekent voor Europese Defensie', <https://www.ad.nl/economie/nederland-tekent-voor-europese-defensie~acc9509a/>, published on the 12th of November 2017, consulted on the 12th of November 2017.

⁴³ Whitman, 'The UK and EU Foreign, Security and Defence Policy after Brexit: Integrated, Associated or Detached?', p. 46.

⁴⁴ European Union, 'From Shared Vision to Common Action: Implementing the EU Global Strategy Year 1', consulted on the 20th of February 2018.

⁴⁵ Daniel Boffey, The Guardian, 'The EU should avoid duplicating NATO, says Michael Fallon', <https://www.theguardian.com/politics/2017/mar/06/eu-should-avoid-duplicating-nato-says-michael-fallon>, published on the 6th of March 2017, consulted on the 21th of October 2018.

happening once Brexit is finalised. Therefore, Brexit might pave the way for the EU to take matters in their own hands.

The president of France, Emmanuel Macron, is very much interested in improving European integration and together with Angela Merkel, the for the fourth-time re-elected chancellor of Germany and big promotor of European cooperation, the integration process concerning security and defence probably will move ahead. France and Germany can reenergise their ‘leadership’ in the EU, since both countries are more pro-European than the UK ever was and have the ability and willingness to make a significant difference in the CSDP.

Difficulties after Brexit

However, it does not look good if one of the strongest players is leaving the team. Beside France, the UK is the only member state that has a legitimate military force. The persuasiveness and credibility of the EU as an protective military entity might be harmed if the investment of the UK falls short. It is not very likely that another member state, next to France, is willing or able to take over the role of the UK. Although Germany has expressed its desire to turn the CSDP into a credible military force, this big player has a difficult history with militarisation. Germany profited from the former French-British axis in the security and defence mechanism of the EU. Although the hesitant attitude from the UK was undesirable for the Germans, they could uphold a more modest role in the CSDP. Now that the UK is leaving it creates an opportunity for Germany to step up and take the integration process of the CSDP to new heights. However, it will feel uncomfortable for Germany and other member states if Germany would militarise.⁴⁶ Also, the right-wing, Eurosceptic political party *Alternative für Deutschland* has won 94 seats in the Bundestag in the elections of last September, and with their influence it will be more difficult for chancellor Merkel to make Germany one of the biggest influencers of the security and defence policy of the EU.

⁴⁶ Ronja Kempin and Jocelyn Mawdsley, ‘The UK, the EU and European Security: A German Perspective’, *The RUSI Journal*, Vol. 158, No. 4, August 2013, pp. 33-35.

The UK might also be an inspiration for other member states to take their distance or even leave the EU.⁴⁷ Multiple socio-economic developments like the economic crisis, the Euro-crisis in Greece, the refugee influx from the African continent and the threat of terrorism caused anti-EU sentiments across Europe. Hungary and Italy have welcomed rather Eurosceptic governments and even though populist and Eurosceptic parties did not take the lead after elections in key countries like France, Germany and the Netherlands, their influence did grow remarkably.

Member states can also form military alliances with other (member) states outside the EU. An example of such an agreement are the *Lancaster House Treaties*. In 2010 France and the UK signed the *Lancaster House Treaties* in order to intensify their security and defence cooperation.

*“Believing that greater defence and security co-operation strengthens the North Atlantic Treaty Organization which remains the foundation of their collective defence and the forum for its implementation and reaffirming their commitment to supporting the role of the European Union’s Common Security and Defence Policy in strengthening international security.”*⁴⁸

As this quotation shows both parties committed themselves to the CSDP. However, the CSDP was mentioned only this one time in the agreement and the *Lancaster House Treaties* were merely based on the strategic, financial and industrial interests of France and the UK alone. No concrete policies were included in the agreement that will push the integration process of the CSDP forward. A possible risk of bilateral military alliances is that the CSDP will be side-lined. As the *Lancaster House Treaties* shows, member states might mention their support, but their effort for European security remains vague.

Good friends or casual acquaintances?

⁴⁷ François Heisbourg, ‘Brexit and European Security’, *Survival: Global Politics and Strategy*, Vol. 58, No. 3, May 2016, pp. 14-15.

⁴⁸ Lancaster House Treaties, ‘Treaty Between the United Kingdom of Great Britain and Northern Ireland and the French Republic for Defence and Security Cooperation’, https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/238153/8174.pdf, signed on the 2nd of November 2010, consulted on the 16th of August 2017, p. 3.

What exactly will happen after Brexit is finalised is still unknown. That depends on the kind of relationship the UK and the EU will have after negotiations are closed and the Britons have left Brussels. There are likely to be three outcomes that will define the new bond between the EU and the UK.⁴⁹

1. The EU can use the financial support and military instruments the UK is able to deliver. Therefore, the EU and the UK might decide to keep the UK-membership for the CSDP. This might also mean that certain policies that are drawn up in the *Global Strategy* can be blocked by the UK. This way the EU and the UK can influence each other's agenda.

2. The UK can also become an associated partner of the EU. This bond will be similar to the relationship the EU has with Norway. The UK can attend meetings of the CFSP and CSDP and will act as an advisor or partner during military missions. This way the UK will stay involved in the decision-making process. However, the UK will lose its power to block policies the EU wants to implement. It is most likely that the UK prefers this type of relationship. Just before former British secretary of Defence Fallon resigned he said that the UK wants to put its military means at the disposal of the EU in exchange for a favourable economic and trade agreement.⁵⁰

3. The UK might decide to completely cut ties with the security and defence policy of the EU. However, they will not be able to influence the course of the security and defence policy of the EU directly. The UK might make bilateral agreements with other states and will focus on their role in NATO and their seat in the Security Council of the United Nations.

The UK is not the only English-speaking country that will bring about institutional changes to the EU's security and defence policy. The foreign policy of the US also forces the CSDP to adjust to the changing transatlantic partnership. The next chapter will elaborate on this topical theme.

⁴⁹ Whitman, 'The UK and EU Foreign, Security and Defence Policy after Brexit: Integrated, Associated or Detached?', pp, 45-50.

⁵⁰ Patrick Wintour, 'UK offers to maintain defence and security cooperation with EU', *The Guardian*, <https://www.theguardian.com/politics/2017/sep/12/uk-offers-to-maintain-defence-and-security-cooperation-with-eu-michael-fallon>, published on the 12th of September 2017, consulted on the 4th of November 2017.

3. The cultural difference in foreign policies between the Transatlantic partners and the interaction with NATO

“ Our Union will work to strengthen our partners: We will keep deepening the transatlantic bond and our partnership with NATO. [...] A solid transatlantic partnership through NATO and with the United States and Canada helps us strengthen resilience, address conflicts, and contribute to effective global governance. [...] A more credible European defence is essential also for the sake of a healthy transatlantic partnership with the United States. ”⁵¹

For the EU a stable transatlantic bond with the US is crucial for the security of the European continent, since the US has been the protector of its European allies ever since World War II. The outcome of the presidential elections in the US of 2016 has changed the dynamic of the diplomatic relationship between the US and the EU. Even though the US and the EU represent the same liberal body of thought, they each have a distinct institutional culture when it comes to their foreign policies. In this research culture is defined by facets that characterise the foreign policies. These facets entail values, beliefs and behavioural patterns that guide a political actor.⁵²

Unilateralism vs. multilateralism

The slogan of the 45th president of the US, Donald Trump, is ‘America first’. This motto reveals that the foreign policy under Trumps administration revolves around unilateralism, which means that the US wants the ability to act alone without being dependent on other political entities. The interests of the US are more important than the interests of allies, even though the US fully understands that the health of the transatlantic alliance with the EU is crucial for their position on

⁵¹ European Union , ‘Shared Vision, Common Action: A Stronger Europe. A Global Strategy for the European Union’s Foreign And Security Policy’ ,pp. 4-20.

⁵² Howard J. Wiardia, *Culture and Foreign Policy: The Neglected Factor in International Relations*, Farnham: Ashgate Publishing Limited 2013, pp. 8-9.

the world stage.⁵³ Trump also makes it clear that he wants to command respect from other political actors and wants the world to see American prestige.⁵⁴ The foreign policy of the US is focussed on protecting the American honour and reputation by showing of their military overweight. The dropping of 'the mother of all bombs', the biggest non-nuclear bomb, on a strategic bridge used by ISIS last April in Afghanistan supports this argument. This attack made clear that the US will strike if they believe it is necessary. Trump justifies the policies by claiming to act in the interest of the American public.⁵⁵ The US is a military super power and wants to do whatever it takes to stay the military hegemon, which means they have a tremendous military strength and still make large investments in this policy area.⁵⁶ Even though this has been the case for decades, the US has also been through periods where they sought a more soft approach. However, under Trumps administration projection of hard power is a crucial element of the foreign policy of the US, which can be best understood from the realist perspective.

The member states of the EU each have a foreign policy of their own. Since the founding of the CSDP the EU works on converting these national strategies into one European military culture. In order to make the national strategies compatible the EU needs to create social cohesion among its member states.⁵⁷ This is a difficult task, but the EU becomes more successful in creating a culture in which the member states can work more intensely together. The foreign policy of the EU can be characterised by multilateralism, which means the EU prefers to act together with partners, and revolves around engagement. The multilateral approach is not only used inside the CFSP and CSDP, but also the strategy for fruitful alliances with other political entities. By acting jointly the harmony of interests is served best. For the EU cooperation is essential, which means the EU's foreign policy fits the liberal framework. However, the construction of a military culture is as typical constructivist phenomenon.

⁵³ Michael Clarke and Anthony Ricketts, 'Donald Trump and American foreign policy: The return of the Jacksonian tradition', *Comparative Strategy*, Vol. 36, No. 4, November 2017, p. 375.

⁵⁴ Ibid.

⁵⁵ Clarke and Ricketts, 'Donald Trump and American foreign policy: The return of the Jacksonian tradition', p. 374.

⁵⁶ Mandelbaum, 'Pay Up, Europe. What Trump Gets Right About NATO', *Foreign Affairs*, p. 108.

⁵⁷ Anthony King, 'Towards a European Military Culture?', *Defence Studies*, Vol. 6, No. 3, December 2006, pp. 270-271.

Even though the cultural characteristics of the foreign policies of the transatlantic partners differ from each other, there are also similarities. Both players value the significance of the legislative body of their foreign policies, have oversight of the executive power and they have a budgetary power which gives them the ability to make investments in their defence industries.⁵⁸ They are the biggest promoters of liberal values. Among those are democracy, human rights and the liberal market. These similarities form the foundation of a powerful alliance. Both power blocks are also tied together because of their economic bond and the historical legacy of many Americans who have European roots.⁵⁹ These reasons make it very unlikely that the alliance will change drastically.

No more free riding with the US

However, Trump demands that the EU takes more responsibility for their own security. He wants the European members of NATO to take more responsibility for their own safety.⁶⁰ In 2014 the members of NATO officially pledged that they would spend 2% of their GDP on the defence sector.⁶¹ Till this day only five European member states have kept their end of the bargain. Trump accuses the European member states of freeriding.⁶² Although the discussion about burden-sharing inside NATO is not new, the European member states never felt a desperate need for building a sufficient military alliance of its own. That is partially due to the very existence of NATO and its reliance on American leadership. Although in theory NATO is an alliance between member states, in practice the organisation depends for the most part on the input of the US. During the Cold War the European continent was the centre of attention for NATO. The permanent presence of American troops in Europe was one of the reasons the EU never felt

⁵⁸ Patryk Pawlak, 'Transatlantic Homeland Security Cooperation: The Art of Balancing Internal Security Objectives with Foreign Policy Concerns', published in: Münevver Cebeci, *Issues in EU and US Foreign Policy*, Plymouth: Lexington Books 2011, p. 72.

⁵⁹ Wiardia, *Culture and Foreign Policy: The Neglected Factor in International Relations*, pp. 35-36.

⁶⁰ Donald Trump, 'President Trump speech at NATO summit in Brussels', <https://www.youtube.com/watch?v=L3JuowHGKs>, published on the 25th of May 2017, consulted on the 28th of November 2017.

⁶¹ NATO, 'Wales Summit Declaration', https://www.nato.int/cps/ic/natohq/official_texts_112964.htm, published on the 5th of September 2014, consulted on 20th of October 2017.

⁶² Dominika Kunertova, 'One measure cannot trump it all: lessons from NATO's early burden-sharing debates', *European Security*, Vol. 26, No. 4, August 2017, pp. 553-554.

pressure to work on an security and defence policy of their own. This was for the most part intentional because it was always in the interest of the US to keep Europe relatively weak concerning their military capacities in order to safeguard their military hegemony.⁶³

Now that Trump has entered the White House, the US has become even more critical about the 'laziness' of the European allies. During the Cold War the US was under high pressure for decades because of the constant threat of an nuclear attack from the SU. American sentiment makes is difficult to sympathise with European partners who feel threatened by Russia. The US is not interested in getting involved into a similar crisis with Russia again. The US also sees the potential of the EU.⁶⁴ Although the EU does not project hard power, it does have the ability and financial resources to develop a legitimate security and defence mechanism. If the EU would take more responsibility for their own safety, the US would not always have to come to the rescue when a security dilemma occurs on European territory.

It would be unwise for the EU to take Trump's sayings lightly. Security threats might get out of hand and the safety of nation states that are part of the transatlantic partnership will be at risk if the transatlantic partnership deteriorates.⁶⁵ The EU also depends on the military equipment of the US and cannot defend its members if the US decides to cut back on European defence. Without the military input of the US, the EU has a big problem providing safety for its members. It is in the interest of the US to support the integration process of the CSDP because it will relieve them of several defensive duties they have on the European continent and make the EU less dependent. They can shift their attention to other parts of the world that might require intervention or involvement.⁶⁶ Both parties also benefit greatly from NATO. NATO is the key instrument which keeps the US and the EU in dialogue with each other. Through NATO both parties can influence each other's security and defence agenda.⁶⁷ Therefore, Trump's quotes about Europe's lack of

⁶³ Mandelbaum, 'Pay Up, Europe. What Trump Gets Right About NATO', *Foreign Affairs*, p. 108.

⁶⁴ *Ibid*, pp. 111-113.

⁶⁵ Jolyon Howorth and John T.S. Keeler, *Defending Europe: The EU, NATO and the Quest for European Autonomy*, New York: Palgrave Macmillan, 2003, pp. 233.

⁶⁶ Demetriou, 'NATO & CSDP: Can the EU afford to go solo?', p. 12.

⁶⁷ *Ibid*, p. 11.

input might function as a catalyst for the integration process of the EU's security and defence policy.

The CSDP in relation to NATO

NATO was set up in 1949 in order to protect the capitalist, Western world from the communist SU during the Cold War. The initial idea was that NATO would no longer be needed after the SU collapsed. However, NATO has not dissolved after the iron curtain fell. In fact, NATO still functions as the security guard of the European continent. The CSDP does not have the ability to tackle security threats with military strength without help. The dysfunctional organisational structure of the CSDP makes it difficult for the EU to grow military muscles. Since the EU is not likely to overcome this shortcoming anytime soon, it still depends on NATO for military backup. Both institutions want to benefit from this dependency.

Both parties are willing to take their collaboration to the next level. That became apparent at the NATO's Warsaw Summit in July 2016 where the EU and NATO signed a Joint Declaration.

“In light of the common challenges we are now confronting, we have to step-up our efforts: we need new ways of working together and a new level of ambition; because our security is interconnected; because together we can mobilize a broad range of tools to respond to the challenges we face; and because we have to make the most efficient use of resources. A stronger NATO and a stronger EU are mutually reinforcing. Together they can better provide security in Europe and beyond.”⁶⁸

In the Joint Declaration the EU and NATO agreed to work more closely together on analysis, early detection, crisis prevention, better coordination, intelligence sharing and strategic communication. The objective that will help the integration process of the CSDP move forward the most, will be the facilitation of a stronger defence industry by stimulating industrial

⁶⁸ NATO Warsaw Summit, ‘Joint Declaration by the President of the European Council, the President of the European Commission, and the Secretary General of the North Atlantic Treaty Organization’, signed on the 8th of July 2016, consulted on the 12th of November 2017, pp. 1-2.

cooperation in Europe which will increase the military capabilities of the EU. Both parties want to see these agreements fulfilled rather sooner than later, because “cooperation in these areas is a strategic priority”.⁶⁹ Yet there are several difficulties both institutions have to face. Both institutions have to deal with hesitation and a lack of confidence of member states. This applies mainly for the EU. However strong partnership benefits both institutions. A stronger EU will also help NATO become stronger.⁷⁰

Therefore, dependency of the CSDP on NATO is not necessarily a bad thing. The CSDP and NATO can complement each other in the areas the other party is best at. Even though the CSDP is the hard edge of the EU’s soft character, it is still a power who is hesitant to use military force as long as other non-military means are not effective. NATO has the power to persuade and deter with military resources, but may also benefit from the EU’s excellence in the usage of soft power methods. Each institution has different characteristics. They can increase their influence by joining hands.⁷¹ An example that can support this argument is the approach the EU is taking in the dichotomy between the pro-Western and pro-Russian sympathizers in Ukraine. The EU has supported the Ukrainian government, who wants to join the liberal, Western world and has condemned the provocative attitude of Russia. Together with economic sanctions from the EU that have been imposed on Russia, the EU backs NATO with non-military means, who has stationed troops in the region for the purpose of deterrence.⁷² Whether the partnership is as successful in this example is questionable, as chapter four will reveal.

⁶⁹ Ibid.

⁷⁰ Lachmann, ‘The EU-NATO-CSDP relationship: asymmetric cooperation and the search for momentum’ , pp. 200-202.

⁷¹ Demetriou, ‘NATO and CSDP: Can the EU afford to go solo?’, p. 5.

⁷² Michael Mandelbaum, ‘Pay Up, Europe. What Trump Gets Right About NATO’, *Foreign Affairs*, Vol. 96, No. 5, September 2017, p. 111.

4. Russian influence on the EU's security and defence policy

“Peace and stability in Europe are no longer a given. Russia’s violation of international law and the destabilisation of Ukraine, on top of protracted conflicts in the wider Black Sea region, have challenged the European security order at its core. [...] We will not recognise Russia’s illegal annexation of Crimea nor accept the destabilisation of eastern Ukraine. We will strengthen the EU, enhance the resilience of our eastern neighbours, and uphold their right to determine freely their approach towards the EU.”⁷³

This statement from the EU about Russia’s expansionist tendencies is quite bold. Since the violations happened so close to EU territory, it created a geopolitical crisis. The annexation of Crimea proved to be an opportunity for the CSDP to show what it is worth, because this institution was set up in order to protect the EU’s interests, resolve conflicts and to make a contribution to international security. Therefore, the CSDP had to be invoked immediately after the annexation of Crimea. However, it was not properly addressed as a policy instrument during the crisis that followed. Again a strategic vision was missing because member states could not come to terms. As a result the CSDP could not operate in full effect.⁷⁴

The EU struggles with its role in the Ukraine crisis, since it wants to reassure its member states and partners, but does not want to provoke Russia. The last thing the EU wants is to get involved into a military conflict with Russia, but ever since the Russian annexation of Crimea and the Russian violation of the maritime and airspace of other countries, former satellite states of the SU of which several are current member states of the EU, feel threatened. Therefore, Russia’s foreign policy is of great influence to the security and defence policy of the EU. The EU must live up to its statements that were made in the Global Strategy of 2016 if it wants to take steps forward in the integration process concerning its defensive mechanism. That Russia is not even mentioned

⁷³ European Union, ‘Shared Vision, Common Action: A Stronger Europe. A Global Strategy for the European Union’s Foreign And Security Policy’, p. 33.

⁷⁴ Jolyon Howorth, ‘European Security Post-Libya and Post-Ukraine: In Search of Core Leadership?’, published in *Imagining Europe: Towards a More United and Effective EU*, Rome: Istituto Affari Internazionali 2014, pp. 134-140.

once in the first official review of the Global Strategy, that was published a year later, is remarkable.⁷⁵

Upcoming Russia

Ever since the SU collapsed in 1991 the world community thought that the constant tension between the capitalist West and the communist Soviets vanished and a new status quo was reached. The former SU turned into the Russian Federation which was left with the remains of the communist regime. This system had put a strain on the Russian economy. Since then the bipolar world order evolved into a unipolar one, with the US as hegemon. However, it did not take long for Russia to resurrect and develop into an economic and military superpower. The West might have underestimated the aspirations of Russia now that its influence is growing in Central and East Europe, which affect the political settlement that evolved after the Cold War ended.⁷⁶

With the rise of a strong Russia old tensions arose also. Russia has many interests in Central and East Europe. Some of which clash with that of the EU and NATO. Russia is not hesitant to fight for their interests with hard power. This became clear when Russia invaded Georgia in 2008 with coarse ordnance. Although Georgia is not a EU or NATO member, both institutions are very eager to bind Georgia to the West. Especially democratisation processes in Georgia are being supported by the EU and NATO. The triangular bond between Ukraine, Russia and the EU was always quite tense, because of the pro-Western and pro-Russian sentiments that divides Ukraine. The annexation of Crimea affected the diplomatic relationship between the EU and Russia negatively. Again the EU was confronted with the military side of Russia.

Georgia and Ukraine both dealt with military interference of Russia. Both countries are also flirting with the EU for a closer connection with the West. This partnership has been made official with Association Agreements. An Association Agreement between the EU and a non-EU

⁷⁵ European Union, 'From Shared Vision to Common Action: Implementing the EU Global Strategy Year 1', consulted on the 20th of February 2018.

⁷⁶ Walter Russel Mead, 'The Return of Geopolitics', *Foreign Affairs*, Vol. 93, No. 3, May 2014, pp. 69-72.

country realises a better bond when it comes to economic, political, social and security cooperation. The Association Agreement with Georgia entered into force in July 2016. Although the people of the Netherlands voted against an Association Agreement between the EU and Ukraine via an advisory referendum, the Association Agreement with Ukraine became operational in September 2017. These Association Agreements contain policies that clash with the interests of Russia. Therefore, Russia has used soft power methods, like a boycott of Ukrainian products entering Russia and diminishing the export of Russian gas to EU-countries, in order to undermine the influence of the EU.⁷⁷ Especially the Ukraine crisis proved to be a tug of war between the EU and Russia. The combination of economic and diplomatic sanctions of the EU and the stationing of NATO-troops close to the Russian borders, has antagonised Russia even more.⁷⁸ The EU is facing a dilemma: it wants to build on a close relationship with Ukraine, but that jeopardises the shaky relationship with Russia. At this point it seems impossible for Brussels to come to an agreement with Kiev and Moscow about the political engagement of Ukraine with the EU and with Russia.⁷⁹

Not only on the European continent do Russia and EU member states find themselves on opposite sides of a military conflict. The civil war and the fight against ISIS in Syria caused security and strategic dilemmas as well for the Western coalition as for Russia. Russia supports the controversial president Bashar al-Assad of Syria while the West strongly condemns the war crimes the Syrian president would have committed. Both parties want to fight terrorist organisations in the Middle East, but cooperation does not go smoothly. Based on conflicts like these Central and East EU-member states are worried attention might shift away from the Russian threat they fear.⁸⁰ The troubles in Syria also give Russia a bargaining position. Russia might be willing to cooperate fighting terrorism, in exchange for the withdrawal of NATO-forces

⁷⁷ Merkhata Sharipzhan, 'EU Association Agreements won't stop Russia', *The Moscow Times*, published on 30 July 2014, p. 9

⁷⁸ Sarah Fainberg, 'The Trump Effect in Eastern Europe: Heightened Risks of NATO-Russia Miscalculations', *Strategic Assessment*, Vol. 19, no. 4, January 2017, p. 112.

⁷⁹ Derek Averre, 'The Ukraine Conflict: Russia's Challenge to European Security Governance', *Europe-Asia Studies*, Vol. 68, No. 4, June 2016, pp. 714-715.

⁸⁰ Fainberg, 'The Trump Effect in Eastern Europe: Heightened Risks of NATO-Russia Miscalculations', p. 112.

in Central and East European countries. Therefore, the unrest in the Middle East is also affecting the security position of the EU on the European continent.⁸¹

Expansion of the West

A reason why Russia feels the need to increase its influence in Central and East Europe is because of the growing influence of NATO and the EU since the 1990's. As mentioned in the previous chapter NATO did not dissolve after the ending of the Cold War. In fact, NATO and the EU expanded eastwards and gained many members states. Several were former Soviet satellite states. In the eyes of Russia, NATO became an influential club of liberal democracies instead of a defensive framework.⁸² Both NATO and the EU exploited the temporary strategic weakness of Russia.⁸³ However, many ethnic-Russians still live in former Soviet satellite states. Russia legitimises its actions because Moscow claims it wants to protect Russian minorities in former Soviet states.⁸⁴

The EU was able to expand so quickly after the fall of the Iron Curtain because of what the institution had to offer. In order to join the EU a candidate state must be a democratic country, uphold the rule of law and share the norms and values the EU stands for. The economies of the nation states that joined the EU in the 2004, 2007 and 2013 enlargement rounds, flourished under the concept of free market. The EU also functioned as a safe haven for nation states that were suppressed for so long and now became formally equal to any other member state of the EU. The former satellite states did not mind giving up a bit of sovereignty to Brussels, as long as they were not overruled. In other words, the EU did not dominate these countries with military strength.⁸⁵ The EU is also actively involved in other non-EU states in South and East Europe. The EU and its neighbourhood policy (ENP) have programs with which they try to create diplomatic

⁸¹ Ibid.

⁸² Mandelbaum, 'Pay Up, Europe. What Trump Gets Right About NATO', *Foreign Affairs*, p. 109.

⁸³ Mark Webber, 'The Governance of European Security', *Review of International Studies*, Vol. 30, No. 1, January 2004, pp. 24-26.

⁸⁴ Vladimir Putin, 'Address by President of the Russian Federation', <http://en.kremlin.ru/events/president/news/20603>, Moscow, March 2014, consulted on the 5th of February 2018.

⁸⁵ Timothy Snyder, 'Integration and Disintegration: Europe, Ukraine and the World', *Slavic Review*, Vol. 74, No. 4, 2015, pp. 701-702.

and economic relationships that are based on the principle of the EU's *acquis communautaire*.⁸⁶ Together with the Association Agreements that the EU has with several East European nation states, the EU has thus continuously spread its influence on the European continent in a rapid pace, after the ending of the Cold War. Russia sees the rapid expansion of NATO and the EU in East Europe as a way for the West to dictate its beliefs and suppress Russia, as Russia's foreign minister Sergey Lavrov stated in 2013.⁸⁷

Motives based on theory

The EU and NATO have worked on their integration processes, without properly considering the strategic position, interests and aspirations of Russia. Instead of Russia becoming a strategic security partner, it has created security concerns on the European continent. This is a direct consequence of the EU's eagerness to liberalise the Eastern European neighbourhood.⁸⁸ The West focused on global governance and did not consider the concept of geopolitics to be accurate for the Kremlin. In fact, the EU itself acted on its geopolitical aspirations, which has jeopardised the harmony of interests.

One can argue that the EU's interference in non-EU countries, like Ukraine, is also an expression of its geopolitical aspirations in order to improve their influential sphere on the continent.⁸⁹ Therefore, realism is an explanatory theory for the relatively rapid enlargement rounds of the EU. The logic of realism is applicable to the narratives of both parties. Russia protects its core interests from the West, who tries to influence the direct neighbourhood of Russia. International agreements and diplomacy becomes secondary when the national security and interests of a nation state are at stake. This is why Russia invaded Crimea, even though they were condemned

⁸⁶ Samuel R. Schubert, Johannes Pollak and Elina Brutschin, 'Two futures: EU-Russia relations in the context of Ukraine', *European Journal of Futures Research*, Vol. 52, No.2, December 2014, p. 4.

⁸⁷ Sergey Lavrov, 'Russian Foreign Minister Sergey Lavrov's speech at 49th Munich security conference', http://www.mid.ru/foreign_policy/news//asset_publisher/cKNonkJE02Bw/content/id/124658?p_p_id=101_INSTANCE_CE_cKNonkJE02Bw&_101_INSTANCE_cKNonkJE02Bw_languageId=en_GB, Munich, February 2013, consulted on the 12th of March 2018.

⁸⁸ Michael Smith, 'Beyond the Comfort Zone: Internal Crisis and External Challenge in the European Union's Response to Rising Powers', *International Affairs*, Vol. 89, No. 3, May 2013, p. 665.

⁸⁹ Richard Sakwa, 'The Death of Europe? Continental fates after Ukraine', *International Affairs*, Vol. 91, No. 3, May 2015, pp. 566-567.

for it by the West.⁹⁰ The Kremlin has partially justified its actions based on the ‘aggressiveness’ of NATO.⁹¹ The Russian annexation of Crimea and its role in the Ukraine crisis can also be seen as an act of balancing power, now that the EU and NATO have increased their influences in Central and East Europe.⁹²

The realist approach cannot explain all facets, like ideational and cultural ones, that have caused this security dilemma. The West might have underestimated the remains of the Soviet regime that are still affecting the foreign policy of Russia. The foreign policy of Russia is based on different values, beliefs and behaviour patterns, which are constructed by different social and historical experiences. Therefore, the assumption of Western institutions that Russia would instantly embrace the capitalist free principles of the Western world and accept American dominance in the new world order, after the Cold War ended, was very naïve.⁹³

Dilemma: soft vs. hard approach

It may seem that the EU and Russia have drifted further apart from each other even since the Cold War ended, but that is not the case. Between the fall of the SU and the Ukraine crisis the EU and Russia actually sought rapprochement. Russia and the EU came closer together because of industrial and economic dependency. Almost all member states of the EU are great consumers of Russian gas and oil. The EU does not have a good alternative for Russian energy. Russia is just as dependent on the EU as vice versa. The EU is the biggest export market of Russia. Also, the EU invests greatly in Russian business life. In fact, the EU is of vital interest to the wellbeing of the Russian economy and a cornerstone of Russia’s energy policy.⁹⁴ If the economy of Russia or the EU is stagnating, the income from export of the other party is affected negatively. Thus, a deteriorating diplomatic relationship and the imposition of sanctions has severe consequences for

⁹⁰ John J. Mearsheimer, ‘Getting Ukraine Wrong’, *The New York Times*, <https://www.nytimes.com/2014/03/14/opinion/getting-ukraine-wrong.html>, published on the 13th of March 2014, consulted on the 3th of December 2017.

⁹¹ Fainberg, ‘The Trump Effect in Eastern Europe: Heightened Risks of NATO-Russia Miscalculations’, p. 105.

⁹² Mead, ‘The Return of Geopolitics’, pp. 69-74.

⁹³ *Ibid*, pp. 74-77.

⁹⁴ Schubert, Pollak and Brutschin, ‘Two futures: EU-Russia relations in the context of Ukraine’, pp. 2-3.

both parties. Therefore, militarising is probably not the best reaction for the EU to the foreign policy of Russia.

Russia has proven to be quite unpredictable. This is also a strong reason for the EU to continue confronting Russia with more soft power methods.⁹⁵ A way to contain Russia might be for the EU to seek rapprochement by increasing its investments in Russia. This way, Russia becomes more dependent and military escalation is less likely to happen.⁹⁶ It is also not likely for Russia to invade countries that are EU or NATO-member, although Russian propaganda and nationalism might indicate otherwise. Creating the image of a strong Kremlin with a strong leader like Putin is also a strategy that must mask the economic stress the country is in.⁹⁷ The image that is portrayed inside Russia does not correspond with reality. The EU knows that Russia will not invade member states of NATO, because Moscow knows that an attack on one member is an attack on all members.

The EU is also occupied with internal disputes. EU-member Bulgaria and Moldova, with whom the EU signed an Association Agreement with and a potential candidate for EU-membership, have welcomed pro-Russian presidents.⁹⁸ Also, member states who feel threatened the most do not necessarily promote a military developed EU, because they believe the EU can never provide security of its members without the support of NATO. In its current state the CSDP can definitely not operate with hard power without the providence of NATO. Therefore, trust in NATO is bigger than the faith EU member states in Central and East Europe put in the CSDP.⁹⁹ NATO and EU member states who also have close ties with Moscow, may even seek rapprochement to Russia in order to relieve some of the tension they experience from Russia.¹⁰⁰ This would be

⁹⁵ Katerina Veljanovska, 'The Changing Nature of Security in Europe: the Traingle between Russia's New Foreign Policy, the CSDP and NATO', *Romanian Journal of European Affairs*, Vol. 15, No. 3, September 2015, pp. 60-61.

⁹⁶ Schubert, Pollak and Brutschin, 'Two futures: EU-Russia relations in the context of Ukraine', pp. 2-3.

⁹⁷ Veljanovska, 'The Changing Nature of Security in Europe: the Traingle between Russia's New Foreign Policy, the CSDP and NATO', p. 60.

⁹⁸ Fainberg, 'The Trump Effect in Eastern Europe: Heightened Risks of NATO-Russia Miscalculations', p. 103.

⁹⁹ Marianna Gladys, 'Security of the Baltic States: Effectiveness of the EU Common Security and Defence Policy and the Influence of the Ukrainian Crisis', *Przegląd Politologiczny*, No. 3, March 2016, pp. 195-196.

¹⁰⁰ Averde, 'The Ukraine Conflict: Russia's Challenge to European Security Governance', p. 716.

dramatic for the EU, since the security and defence policy benefits mostly when all member states are supportive of this policy area.

Even though militarising might increase the risk of escalation, the EU might have no other option but to work on their hard power capabilities, if it becomes necessary to use this kind of power. As mentioned in chapter two, the UK might decide to completely withdraw from the CSDP. The US could also decide to cut back on their military investments in European defence. Without the input of these two powerhouses, the EU has to work double as hard to provide safety for its member states. These scenarios are not very likely to happen, but a political actor must be able to project soft and hard power in order to safeguard its existence, as realists would say.

Important is that the EU keeps an open dialogue with Russia. However, that might not be as easy as it seems. The diplomatic relationship hit a new low when the EU decided to withdraw their ambassador from Moscow in response to the poisoning of Sergey Skripal, a former double spy who worked for MI6, and his daughter. The UK accused Russia of committing this crime. The EU proved to be solidary to this leaving member state. Moscow denied the accusation and in return condemned the diplomatic sanctions that have been imposed on them. The EU ambassador returned quite quickly to Moscow, but more conflicts like these and the diplomatic relationship will deteriorate even more. When there is no proper dialogue between both power blocks, Russia becomes more unpredictable when it comes to its geopolitical aspirations on the European continent.

5. Final analysis: the future of the CSDP according to IR-theories

“The European Union has always prided itself on its soft power – and it will keep doing so, because we are the best in this field. However, the idea that Europe is an exclusively “civilian power” does not do justice to an evolving reality. For instance, the European Union currently deploys seventeen military and civilian operations, with thousands of men and women serving under the European flag for peace and security – our own security, and our partners’. For Europe, soft and hard power go hand in hand.”¹⁰¹

The EU is clear about the fact that it sees itself as an security agent who should be able to perform hard power. However, this kind of power is rarely being activated, since Brussels has difficulty getting all member states on the same page. Combined with the fact that not all member states are able or willing to contribute their fair share, the EU’s security and defence policy is troubled by these shortcomings. This makes a successful cooperation difficult. A drastic change of the organisational structure of the CSDP is necessary. This is why PESCO is being implemented as we speak. This new policy is the most promising push factor of the integration process of the EU’s security and defence policy and will be used in this analysis to make an interesting hypothesis about the CSDP’s future.

PESCO can be seen as an umbrella which harbours several agreements. This policy issue makes sure the EU does not have to collect everyone’s ‘yes’ when it wants to implement policies. This means that the EU can go on missions not all member states have to agree upon or take part of. This makes it much easier for the EU to conduct military missions and make a difference when it comes to the prevention or resolve of a security dilemma. Because member states themselves decide to support a proposal or take part in a mission, they are willing to make an effort. They have to agree upon the input the participating member states are willing and able to deliver.

¹⁰¹ European Union , ‘Shared Vision, Common Action: A Stronger Europe. A Global Strategy for the European Union’s Foreign And Security Policy’,p. 4.

Up to seventeen military projects are being conducted since 2018. One of the biggest agreements of this policy is the creation of a military Schengen zone. This initiative will make it easier to transport military troops and means across the borders of participating member states. Also, the regulation of transport of military equipment will be less strict. Especially this last element of PESCO will benefit European security, since the current multitude of rules slows down the militarising process.

Once the projects of PESCO bear fruit, the EU has more military means at its disposal which they can use more frequently.¹⁰² PESCO will also create a community in which the member states are in constant dialogue with each other about security and defence issues.¹⁰³ As mentioned in the theoretical framework of this research, communication is essential during the construction of a common culture. Therefore, PESCO is a major contribution to the common culture the EU works on so hard. From a constructivist point of view this new policy leads to more integration.

PESCO makes sure the member states are devoted to collaborate. This makes it an typically liberal agreement. The strategic cultures of the member states are being matched, which is in the interest of all member states. This makes PESCO the ultimate mechanism for cooperation among its members. This eventually will lead to new institutional developments inside the CSDP, which will increase the legitimacy of this policy area of the EU. Since the CSDP does not have the most promising and persuasive reputation, it benefits greatly if the reputation betters. The theory of liberal institutionalism promises a bright future for the security and defence framework of the EU.

Despite the promising successes that PESCO will generate, not all EU members are convinced that European security will benefit from this innovative policy. At this time twenty-five member states have committed themselves to PESCO. Denmark and Malta are still hesitant about supporting the agreement, because they fear it will jeopardise their neutrality in certain situations.

¹⁰² Sven Biscop, 'Differentiated Integration in Defence: A Plea for PESCO', *Istituto Affari Internazionali*, http://www.iai.it/sites/default/files/eu60_1.pdf, published on the 6th of February 2017, consulted on the 24th of April 2018, p. 4.

¹⁰³ Jo Coelmont, 'Permanent Sovereign COoperation to Underpin the EU Global Strategy', *Egmont Security Policy Brief*, No. 80, December 2016, p. 2



Although they are able to officially join PESCO at any time, their hesitance shows that the national interest still goes before the interests of all member states. This is why the decision-making process of this specific policy area is still directly done by the member states themselves. The members have the power to withdraw their support from PESCO-projects. From a realist point of view one can say that the hesitance of EU-members and the lack of complete support for all policy proposals by PESCO-members shows that PESCO cannot stimulate the integration process of the EU's security and defence policy to the fullest.

Even though not every member state of the EU is on board, PESCO will make sure there is less differentiation and more cooperation among the member states, which gives the EU the ability to perform hard power when needed. Many projects are being initiated as we speak. Therefore, the following years are promising for the integration process of the EU's security and defence policy.

Conclusion

“First of all, the Global Strategy has served as a springboard to relaunch the process of European integration after the British referendum. One year ago, after that referendum, many predicted an “inevitable” decline of the European Union, and imagined that the Global Strategy would stay in a drawer or would very soon look outdated. [...] On the contrary, we have moved fast – and united – on concrete implementation, starting with security and defence. In this field, more has been achieved in the last ten months than in the last ten years”¹⁰⁴

This quote comes from Frederica Mogherini, the High Representative of the CFSP. The EU did achieve several goals that will make the security and defence mechanism more effective. With the implementation of PESCO the EU will finally achieve commitment from a large group of member states who are willing to work on a common objective.

The EU is known for being a soft power who makes an effort for the harmony of interests. Although, in the CSDP the member states have the final say, instead of Brussels. The interests of the member states come before the harmony of interest. Not all member states are convinced Europe should work on its capability to use hard power. Some member states are afraid the EU might jeopardise the relationship with NATO, since an own security and defence policy might not complement but compete with the policy of NATO. This fear seems to be unjustified, because the EU and NATO have made solid agreements. NATO will help the EU with the facilitation of a legitimate defence industry and the EU will have access to the military equipment of NATO.

From a constructivist perspective the EU needs to find common ground in order to enhance the integration process of its security and defence policy. The interests of the member states can be best served if there is a common cultural environment in the CSDP. It is a difficult task in itself to bridge the cultural differences that have arisen through historical experiences. This is another reason not all member states are as supportive of the CSDP.

¹⁰⁴ European Union, ‘From Shared Vision to Common Action: Implementing the EU Global Strategy Year 1’, consulted on the 9th of April 2018.

However, now might be the right time for the EU to stimulate the integration process even more. First of all, Brexit might create opportunities. If the UK cut ties with Brussels in this policy area once they leave, the EU is able to go through with policy proposals the UK might otherwise block. If this scenario plays out, the EU does need to find a solution for the gap the UK is leaving behind. Despite the hesitant attitude of the Britons, the UK is one of the strongest players when it comes to delivering equipment that benefits the hard power status of the EU. Negotiations about how the new relationship between the EU and UK will look like, when it comes to the security and defence policy, are still ongoing. Both parties do share the same interests and represent the same ideals. A complete breakup is not likely to happen, but the CSDP will undergo institutional changes because of the British departure.

The CSDP is also confronted with a crisis of a geopolitical nature. The EU wants to be able to stand up to Russia. Ever since the annexation of Crimea and the Ukraine crisis, the diplomatic relationship between the EU and Russia deteriorated fast. These events showed how the interests of the EU clash with the interests of Russia. Russia has close ties with this region based on economic, cultural and historical elements. However, after the SU collapsed the EU managed to take many former Soviet states under their liberal wing. The ideological contrast has caused a security dilemma. The EU needs to take action, but it is not wise to use hard power in order to deter Russia, because combined interests are at stake. Russia depends on European investments and the EU depends on Russian energy. Also, the EU knows that Russia will not invade EU territories, because most member states are also NATO-member. It would be unwise if Putin would order his troops to restore all of the former SU. Therefore, the tension Russia creates does not necessarily mean the EU has no other option but to militarise.

At this stage the EU cannot face Russia alone. Brussels still depends on the US. However, the election of Donald Trump as new president of the US emphasized the cultural differences between the foreign policies of the US and the EU, which have created tension in their joint action in security providence. Under Trump's rule, the foreign policy of the US can be qualified as unilateral and typically realistic, which means the US wants to be able to act alone. The CFSP revolves around multilateralism and wants to tackle security threats together. A consequence of

the American posture is that Trump wants the European member states of NATO to step up. Trump is in office for over a year now and we can say that NATO is still closely interlinked with the EU and it does not seem that the American input will drop drastically. Therefore, the safety of the member states of the EU still confidently lies in the hands of NATO. However, if Trump would choose to cut in the expenditure on security and defence for the European continent, the EU might have to fend for itself. Realists would argue that the EU needs to work on a legitimate military power if it wants to protect the interests of its members, because a political entity cannot guarantee its existence without a proper security and defence policy.

As the title of the Global Strategy of 2016 suggests, the member states of the EU must find a shared vision and common ground in order to take action. This will create a ‘stronger Europe’. At this moment, the EU is still searching for its singular voice on security issues, that might require a hard approach. However, Brussels is on the right track. The policy propositions that were presented in the Global Strategy of 2016 will give the EU more tools for the use of hard power. These policy proposals were presented shortly after the Ukraine crisis was at its peak, the Brexit was proclaimed and Trump was one of the two contestants for the presidency in the US. It is evident that these geopolitical, institutional and cultural factors contribute to the acceleration of the integration process of the EU’s security and defence policy.

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